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FOR IMMEDIATE RELEASE

GROOVE MOBILE HONORED AS A TOP 100 COMPANY IN DIGITAL MEDIA AND ENTERTAINMENT

LATEST IN A SERIES OF AWARDS AND RECOGNITION FOR INNOVATIVE MOBILE MUSIC SERVICE

ANDOVER, MASS., MAY 3, 2006 – Groove Mobile, the world's leading mobile music service, was honored last night as one of the Top 100 private digital media and entertainment companies by OnHollywood. The OnHollywood 100 is the latest in a series of awards and recognition for Groove Mobile and its innovative mobile music services that provide 77 million customers worldwide with access to music downloads.

Groove Mobile was selected for the OnHollywood 100 by leading venture capitalists, investment bankers, and industry analysts who judged over 1000 companies based on innovation, market potential, customer adoption, media buzz and investor value creation.

Some of the other awards and accolades for Groove Mobile's music services are listed below:

- Consumer Reports rated the Sprint Music Store powered by Groove Mobile as the best choice of mobile music services for its ease of use over Verizon and Amp'd.
- Sprint's Music Store powered by Groove Mobile, the first mobile music service to launch in the US, recently received an Excellence Award for Mobile Music as judged by Wireless Week.
- Groove Mobile's Orange Music Player was awarded "Best Mobile Application 2005" as voted by the readership of *What Now* magazine, the UK's most trusted publication on technology.
- Groove Mobile's Orange Music Service was rated as "Best in Class" by independent research firm, *Strategy Analytics*, besting the services of Vodafone and O2.

"Music fans recognize that Groove Mobile puts the music first, and they have rewarded us by embracing our mobile music services in North America, Europe and Asia," stated Adam Sexton, VP, Marketing and Product Management of Groove Mobile. "Groove Mobile will continue to innovate and expand so music fans worldwide will have the music they want, -- wherever they are -- direct to their mobile phones."

ABOUT GROOVE MOBILE

Groove Mobile is the world's leading mobile music service. Groove Mobile's Complete Music Gateway includes Full Track Mobile Downloads, Peer-to-Peer Sharing and Personalized Music Recommendations, in addition to providing Personalized and Programmed Streaming Radio, Music Subscriptions, and more. Groove Mobile powers the #1 rated mobile music service in the UK, Orange's Music Player, and the first mobile music service in the US, Sprint Music Store. Groove Mobile launched the world's first secure peer-to-peer distribution in the mobile space, with its pioneering TELL-A-FRIEND feature. Groove Mobile's direct download service is available in the US, Canada, Europe and Asia-Pacific and provides access to music from EMI, Warner Music International, V2, Beggars Group, Digital Rights Management and The Orchard libraries.
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