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FOR IMMEDIATE RELEASE

Groove Mobile Teams with Telecom New Zealand to Launch Nationwide Mobile Music Service

2nd Deployment in Asia Pacific Region for Groove Mobile

ANDOVER, Mass., DECEMBER 20, 2005 – Groove Mobile, the world’s leading mobile music service, is teaming with Telecom New Zealand to power their nationwide mobile music service, known as the Telecom Music Store. Packed with hundreds of thousands of songs from major labels such as Universal, Warner, and EMI, the Groove Mobile platform provides the latest technological innovations for purchase and download direct to mobiles.

“Telecom New Zealand chose Groove Mobile because their innovative features have made them the global leader in providing mobile music service platforms,” stated Kevin Bowler, Telecom New Zealand’s Head of Mobile Marketing and New Media. “Telecom New Zealand is committed to delivering an easy-to-use mobile music service that gives our customers instant access to music right from their phone.”

The easy to use music player features album art while tracks are playing and lets customers design their personal play lists. The music store features Weekly New Releases, What’s Hot, and Special Featured Charts, in addition to the ability to search by artist and/or song title.

The Telecom Music Store is available exclusively on the Sanyo 9000 mobile phone, RRP \$799, available from any Telecom Retail Store. The 1GB mini-SD card that comes with the phone can store up to 900 tracks purchased and downloaded through the Music Store.

Groove Mobile is the world’s leading provider of music from both major label artists and independent artists. Following today’s expansion with Telecom New Zealand market, Groove Mobile is now operating mobile music platforms in the US, UK, EU and Asia with access to over 77 million wireless subscribers around the globe.

“This New Zealand launch further solidifies our leadership in helping consumers around the globe discover new music on their mobile handsets,” stated Adam Sexton, Groove Mobile’s Vice President of Marketing and Product Management. “Our constant innovations are driving our expansion in the US, UK, EU, Asia and now New Zealand.”

ABOUT GROOVE MOBILE

Groove Mobile is the world's leading mobile music service. Groove Mobile's Complete Music Gateway includes Full Track Mobile Downloads, Peer-to-Peer Sharing and Personalized Music Recommendations, in addition to providing Personalized and Programmed Streaming Radio, Music Subscriptions, and more. Groove Mobile powers the #1 rated mobile music service in the UK, Orange's Music Player. Groove Mobile launched the world's first secure peer-to-peer distribution in the mobile space, with its pioneering **TELL-A-FRIEND** feature. Groove Mobile's direct download service

is available in the UK, EU and Asia and provides access to music from EMI, Warner Music International, V2, and Beggars Group libraries. On the Internet, Groove Mobile is located at www.groovemobile.net.

ABOUT TELECOM NEW ZEALAND

Telecom has a strong history in the New Zealand market and a growing presence in Australia. Telecom provides innovative and reliable information and communications technology (ICT) solutions, to enable customers to communicate when, where and how they want. For more information, visit telecom.co.nz.

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